

NEWS RELEASE

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GLOBAL LA APPOINTS DEBBIE ADLER AS FIRST PRESIDENT AND CEO

LOS ANGELES — The Advisory Board of Global LA has chosen Debbie Adler as the organization’s first-ever President and Chief Executive Officer.

Global LA launched in November 2021 to attract international investment and other opportunities to the greater Los Angeles region to grow jobs and a resilient economy, with a focus on LA’s leading sectors and underserved communities.

“L.A. is a world-class city open for business and innovation and I am thrilled that Debbie will lead Global LA to tell our city’s story,” said Los Angeles Mayor Eric Garcetti. “Debbie is a dynamic executive who has dedicated her career to international economic development and is a natural fit for this role as we look to foster a sustainable and inclusive economic legacy ahead of the 2028 Olympic and Paralympic Games and beyond.”

Prior to joining Global LA, Adler served as a senior executive within the UK Government as the North America Sector Director for the ‘Creative, Media and Sports Economy’ team in the Department for International Trade (DIT). She has supported clients such as Disney, Netflix, WarnerMedia, NBCU, Hackman Capital, and LA organizations’ Homeboy Industries, XPRIZE, and Liberty Hill Foundation, among others. She began her career in Los Angeles at KCRW, creating the position of Music Publicity Director and helping the station reach a global audience.

Adler also served as an LA Global Justice Fellow with the American Jewish World Service, as a Fellow with NewGround: A Muslim-Jewish Partnership, and is currently a board member of Brandeis University Women’s, Gender, and Sexuality Studies Department, where she received her undergraduate degree. She has an MBA from NYU’s Stern School of Business.

“The current of creativity that runs through Los Angeles is one of our greatest strengths. I look forward to shining a spotlight on the generative energy — across a multitude of industries and communities — that contributes to our city’s flourishing,” said Adler.

As President and CEO, Adler will attract international companies to invest in Los Angeles, grow its membership of L.A. enterprises and be a driving force in the movement to create equitable jobs and economic growth in underserved communities across the L.A. region. Adler will play a key role in communicating and managing relations with both the L.A. and the international community to expand L.A.'s reputation as a global business destination in priority sectors like sustainability, transportation and mobility, entertainment and technology, life sciences, and advanced manufacturing.

“The Advisory Board selected Debbie for her deep knowledge of the L.A. business environment, her experience in guiding international companies to invest in L.A., her ability to connect diverse stakeholders, and her passion for ensuring that all Angelenos have opportunities to benefit from L.A.'s global ties,” said Ambassador Crystal Nix-Hines (ret.) and Jaime Lee, Co-Chairs of the Global LA Advisory Board. “As foreign direct investment rebounds worldwide and with major events on the horizon—from the Summit of the Americas this June to the Olympic Games in 2028, there is no better time for Debbie to raise L.A.'s profile.”

Global LA's inaugural members and supporters include the City of Los Angeles, The Walt Disney Company, the Conrad N. Hilton Foundation, the Annenberg Foundation, City National Bank, East West Bank, Los Angeles Football Club, WasteFuel, Evite and Goldman Sachs. Global LA is a project of Community Partners, a nonprofit fiscal sponsor, and intermediary organization.

To learn more, visit global.la.

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